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Reyach

AW
25/26



The Alabaster Jar

Three Editorial Recommendations
Twenty-One Exclusively Selected Fragrances

Volume.1



PREMISE
4 THE ALABASTER JAR

FTP SELECTION
8 SOMETHING DIFFERENT
9 HIDDEN GEMS
10 ROSE & OUD
12 LIQUID GOLD

FOR HIM
24 FIRST LOVE
25 BLACK TIE
26 MAISON SQUARED
28 THE STAR

‘A woman came to Him with an alabaster jar of very expensive perfume….’

reyach

FOR HER
16 HELLO CHERRY
17 SOMETHING SWEET
18 POWERHOUSES
20 DIAMOND OF THE SEASON

EDITORS NOTES
32 WATER AND OIL MIX
34 REMARKS
35 GLOSSARY



Premise

Alabaster Jar is a reference to the passage where a woman pours an expensive oil from an alabaster jar on the head of The Anointed One . The season requires something that resembles the expensive oil that is within the alabaster jar, something that is expensive not in price but in inspiration. Value is not monetary but is in the depth of communication of meaning. So this season we sought out perfumes that conveyed an expensive, classy form of inspiration because that is the direction of the wind. This magazine went through layers of refinment with comparison of hundreds of scents. We hope our selections for the season are impactful. We credit every perfumer/perfume house featured in the magazine.

Let's begin.

FOR THE PEOPLE



AW
25/26

SOMETHING DIFFERENT

These two encapsulate something, they are very unique and you wont find anything like this scent...



STALLION LEATHER SUEDE
CAROLINA HERRERA

Stallion Leather Suede, a flanker launched this year, marks the start of the Autumn and Winter selections with a focus on aroma that feels expensive and intentional. The idea behind this scent is rooted in the world of high-class racehorses, and that influence is clear from the first spray. It continues the leather DNA of its predecessor, yet introduces a newer, smoother form of sophistication.

Incensed vanilla butter, tonka and cardamom add warmth, comfort and spice. The opening proudly presents the leather note, but the beauty of this fragrance appears in the dry down where it becomes creamy, sweet and addictive. It captures the character of someone whose leisure time involves race tracks, tailored suits and polished shoes.

A definite signature-worthy scent and one of the standouts of the season.



PAS CE SOIR
BDK PARFUMS

BDK Parfums consistently produces distinct DNAs, and Pas Ce Soir is one that maintains its uniqueness in every setting. The name translates to Not Tonight, reflecting a selective and exclusive energy, the persona of someone who values their time and chooses where they show up. On skin, the fragrance opens with pear, orange and peach. These fruity notes dominate the introduction, then settle

settles into a heart and base built from patchouli, benzoin, vanilla and ambroxan. It begins as a juicy, sweet blend and gradually becomes resinous, smooth and luxurious.

The uniqueness alone is enough to make it signature-worthy. While there is an eau de parfum, the extrait version broadens its appeal and gives it more strength.

HIDDEN GEMS

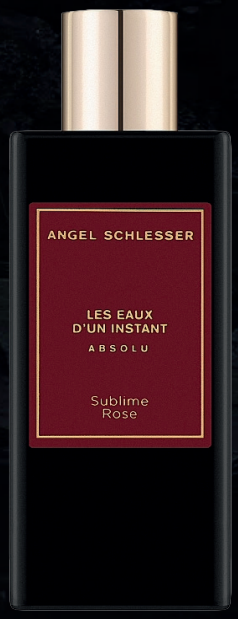
Hidden not just because they are underrated or unknown but they evoke a person who is truly a diamon in the rough.

Angel Schlesser presents Sublime Rose as part of the Les eaux d'un instant absolut line. The house summarises it in five words: rose petals and oriental notes. The intention is to place you in an imagined Middle Eastern palace, surrounded by rose petals with an undertone of spice in the warm air.

As the name suggests, this is a rose-forward scent

It will appeal immediately to lovers of deep, jammy rose compositions. The rose blends with saffron, creating a smooth, wearable balance without losing the richness of the flower. The saffron gives just enough depth to pull the scent down into something fuller, more dimensional and more engaging on skin.

It remains underrated and overlooked, especially considering its price bracket.



SUBLIME ROSE
ANGEL SCHLESSER

Arabian Oud is often underappreciated, yet Zumorod proves how capable the house is at shaping familiar notes in a new way. Translating to Emerald, the name carries the idea of rarity and refinement, and the scent mirrors that impression. It is a unique take on the vanilla, amber and spice trend that dominates today's market.

Zumorod leads with vanilla and spice, supported by cardamom and frankincense in the opening. This combination creates an immediate aromatic presence that clearly signals its Middle Eastern roots. As it settles, Madagascan vanilla becomes the centre, bringing a subtle cocoa-leaning sweetness and musk. Caramel in the heart softens the structure and leaves a memorable impression that lingers.

It is perfectly suited to the season.



ZUMOROD
ARABIAN OUD

ROSE, OUD & VANILLA

Rose and Oud is a classic that never dies and it is definetly in season, try these selections when you are out and about.

Oud Bouquet is sensational not just because of the accord but the quality of ingredients which sets it clear apart from cheaper imitations. A tripartite of woods composed with a house signature Honey Rose and 'Vanilla Cristalisee' finished with an Oud Wood aged to perfection. This is what Rose, Oud and Vanilla should smell like. Lancome boasts in its craftsmenship, highlighting its French quality by composing fragrance in the same lovingkidness as wine that is 'Grand Cru'. Like the name it is a a celebration of Oud with Rose and Vanilla. The shining star though is that accord.



OUD BOUQUET
LANCOME PARIS

Maison Francis Kurkdjian is a house that never ceases to be an industry standard for class and elegance. Oud Satin Mood was inspired by a desire to bring the rare and precious Oud Wood to life. With signature violet accords and rich vanilla amber accords and the chosen 'Damascena Rose'. This perfume was meant to transform your skin into rich fabric. However what truly sets this apart is the sillage on this composition. It fills rooms and is unmistakable, people will perceive you before they see you.



OUD SATIN MOOD
MAISON FRANCIS
KURKDIJAN



OUD & AMBRE CARTIER

Liquid Gold is not an understatement neither in sight or smell. This is true gold and it is time the whole world knows.

Mathilde Laurent composed this fragrance with the same precision you would expect from a conductor guiding a full ensemble. It is more than scent, it behaves like sound something layered timed and controlled. Wearing it feels like listening to a piece build from one defining note outward. The opening immediately centres around amber. Rich smooth deep enough to feel molten. It holds everything in place the way a lead violin anchors a symphony. Not loud but undeniably present and full of body.

This amber has an edible warmth slightly creamy with a texture close to browned butter translating richness into aroma. It is the core the tone the reason the composition works. Oud appears alongside it but not as the main voice. Instead it plays support giving structure and depth without fighting for attention. The fragrance belongs to amber and the oud simply shapes it. Together they create a slow glowing radiance that feels expensive measured and undeniably refined.

Despite being an oud line there is no aggression. No animalic bite no smoke cloud to announce itself before you enter a room. Projection is steady rather than forceful. People will smell it clearly but not be pushed by it. Longevity holds throughout the day and it becomes more interesting as it settles the warmth staying consistent while the edges soften and melt into skin. The result is intimate yet noticeable a composition others will experience as much as you do.

This release remains strangely under the radar which adds to the appeal. It feels like a secret piece of work from a perfumer in full control of her craft. No theatrics no unnecessary intensity just quality stitched together with confidence. It is a masterpiece that rewards those who pay attention and an example of amber done with restraint.


Carlier

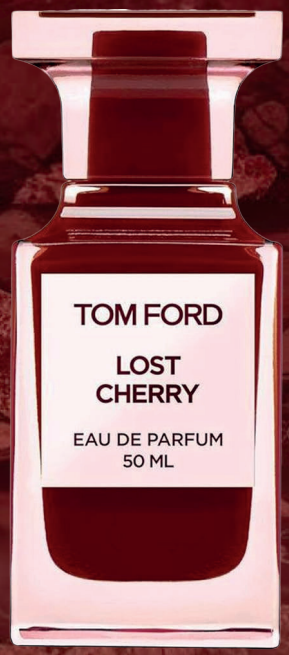
FOR HER




AW
25/26

HELLO CHERRY

Cherry in this season smells expensive, rich and captivating with an allure of mystery.



LOST CHERRY
TOM FORD

Tom Ford's Lost Cherry isn't trying to replicate the fruit itself, but instead creates an evolving olfactory experience. It plays with the contrast between the bright, candy-like surface and the deeper, body beneath. Two forms of cherry sit at its core: black cherry bringing richness and a darker exotic edge, balanced with cherry liqueur.

The heart shifts into a jammy Turkish rose with syrupy nuances and jasmine adding a slight tart edge.
It paints the picture of a woman who carries mystery wherever she goes.

Her story remains hidden.

Her scent leaves a trail, and Lost Cherry becomes the clue to what lies beneath the surface.



VERY GOOD GIRL ELIXIR
CAROLINA HERRERA

Very Good Girl Elixir by Carolina Herrera feels like the more mature, more intriguing sister to Lost Cherry. It shares familiar territory with black cherry, bitter almond and rose, yet introduces tuberose which draws the wearer and those around her in closer. The base of vanilla and cocoa adds depth, warmth and presence. She feels confident and composed, comfortable in her own mystery. The cherry accord leads the fragrance from start to finish, and although it has gourmand qualities it still sits firmly within refined territory.
It stands as a strong representation of a cherry-forward scent done with maturity and elegance.

A deeper, darker cherry, wrapped in softness and confidence.

SOMETHING SWEET

For those who just want something sweet, give these a chance.

Madawi translates to sweet in Arabic, and the name fits the character of this fragrance well. It is ideal for someone who enjoys sweetness but not in a synthetic or overpowering way. The opening of peach, apple blossom and pineapple blossom creates a smooth, feminine introduction that feels clean, elegant and well arranged. The base of musk, rose and patchouli lifts it beyond simple sweetness.

and gives it more body and presence. On skin it becomes warm, sweet and polished, the kind of scent that feels sophisticated rather than juvenile. Arabian Oud fragrances tend to stand apart in their profiles and Madawi is no exception. If you want something that continues this idea, the 40th Edition is the natural next step.



MADAWI
ARABIAN OUD

Andalusian Soul by The Merchant of Venice made the list for its seasonal relevance as much as its scent profile. Amber here feels expensive, built from resins like labdanum that give it depth and richness. At the base you get amber woven with vanilla, forming a soft and realistic gourmand feel, warm and slightly boozy. What gives it a feminine tilt is the acacia note in the opening. It adds a gentle floral and

powdery tone that softens the amber-vanilla mix and rounds the scent into something smooth. It is long lasting, high quality in the way it develops, and well suited for cooler months when depth matters.

Inspired by Andalusia in Spain, it aims to capture the sense of a warm evening as the sun lowers in the desert and the air cools around you.



ANDALUSIAN SOUL
THE MERCHANT OF VENICE

POWERHOUSES

These will last forever on youn clothes and will make you wish you did not overspray...

Hibiscus Mahajad translates to Majestic or Influential and that feels accurate. This fragrance is powerful and noticeable from the moment it hits the air, quickly filling a room with confidence. With hibiscus, rose, vanilla and other supporting notes, it delivers a rich floral scent that feels full and assertive rather than light. It performs well throughout the year, although it stands out most in colder weather. During winter the leather note becomes more prominent, adding depth and grounding the sweetness of the florals. The hibiscus remains the lead note and it brings an exotic, slightly honeyed character that sets this apart from more common floral blends.

The result is a scent that feels layered and sure of itself.



HIBISCUS MAHAJAD
MAISON CRIVELLI

This may be one of the most debated fragrances ever, both loved and criticised, yet Baccarat Rouge 540 Extrait continues to hold its place. We selected the extrait version rather than the EDP because it stands apart more clearly from the countless dupes trying to copy this DNA. One spray and you immediately recognise it. The opening is a familiar and strong mix of ambroxan, saffron and almond. It is warm, sweet and instantly identifiable. It fits cooler seasons best where its strength can shine without overwhelming the space around you. There was a period when the scent felt overexposed because of how many imitations appeared, but the extrait brings back that sense of distinction and impact.

It lasts a long time and only needs a light hand to make yourself known.



BACCARAT ROUGE 540
EXTRAIT
MAISON FRANCIS
KURKDIJAN

GUIDANCE 46 AMOUAGE

This is the the Diamond of the season. Truly the one for Her.

When news broke that Amouage would release an extrait version of Guidance it raised questions. Why intensify a scent already known to be explosive? Guidance EDP is powerful, radiant and unavoidable so an extrait sounded either excessive or brilliant. Curiosity won. We tested it and the result was unexpected.

Guidance 46 carries the same recognisable structure with fruit lifted at the top and vanilla and woods holding the base. But the attitude is changed. The rose is clearer more defined almost glistening. Pear remains but reduced from syrupy brightness to something smoother and more natural. Bitter almond gives a creamy plush texture. The frankincense once bold is dialled back making 46 easier to wear in close settings without demanding space. Where the original expands outward this version sits closer to the skin warm enveloping quietly magnetic.

The performance remains impressive. Longevity pushes past the EDP for many but with more self control. Projection is present but not overwhelming confident rather than commanding. It is not a replacement it is an evolution.

Lovers of the original will recognise it instantly but the personality here is softened more rounded and more wearable. To own one does not make the other unnecessary. They serve different moments different moods the same heart expressed through two characters.

Expensive undeniably. Worth the indulgence equally undeniable.


AMOUAGE
GUIDANCE 46

FOR HIM





AW
25/26

FIRST LOVE

Every person that is drawn into perfumery first falls in love with oud but that soon fades away but its time to return.

Oud wood by Tom Ford is still an industry standard entry into the world of oud. Later volumes we will go further into the world of true oud but this is a re-entry, step by step. Just by the name of scent it is clear the main notes will be oud and wood but lets talk about how they come to be. Tom Ford somehow have created an oud accord that contains this buttery and resinous nature to it likely from the amber and vanilla. The woody and ruggedness is made by the specific rosewood they utlise with cardamom, sandalwood and pepper to create a beautiful aroma. This is still long-lasting, go for the parfum if you want something longer lasting. This still will forever evoke class and gentleman.



OUD WOOD
TOM FORD

Gucci not a house known especially for oud, however if there is anything to remember them for it is this. Intense Oud may be the best oud fragrance in its price range. There is something that is so captivating about this scent, it is fautless but not perfect. I struggle to find anything to say it doesnt do. The oud, amber, saffron and many other ingredients forms something truly one of a kind. This is Gucci's take on the introduction of eastern perfumery to western. Did I forget to mention the frankicense, fruits and musk also in this that balances it out. The true star from beginning to end is that oud accord.



INTENSE OUD
GUCCI

BLACK TIE

Opera, Gala, Orchestra whatever requires a black tie this is for you, actual black tie scents not ones based off fantasy.



NOMAD
BOND NO.9

Don't go mad for No-Mad? Or perhaps you should. NoMad by Bond No.9 is well suited to refined settings, formal evenings and events where you want your scent to speak before you do. This is a rose-fruity-oud combination that feels familiar yet difficult to place exactly, which adds to its appeal.

You might assume that rose and fruit lean too composition they do not. The oud is clean and polished rather than animalic or heavy, making it wearable for anyone and surprisingly safe as a blind buy. The balance is smooth, elegant and confidently styled.

Performance is impressive with long lasting wear, but the dry down is where NoMad becomes its most beautiful. It settles into something deep, warm and memorable on skin.



LAYTON EXCLUSIF
PARFUM DE MARLY

You may know its younger brother, but this feels like the elder in character. Layton Exclusif is for those ready to move beyond Layton into something more mature, more serious and more formal. It opens with vanilla, almond and coffee, and at times it even gives off an apple-pie warmth in the first few minutes.

Soon after, the woody oud begins to appear, which between this and Layton. The oud here is rugged and distinctly masculine, though not animalic or challenging. As it settles, the fragrance becomes creamy, smooth and wood-oud centred with depth and presence.

It is absolutely signature-scent worthy and carries a grown, confident tone. Perfect for those with a more mature taste.

MAISON SQUARED

Arguably the best perfume house of the last two years. They have captured the epitome of class.



OUD CADENZA
MAISON CRIVELLI

What is there not to like about Oud Cadenza? This is for almost everyone easy to wear, highly likable and a reliable compliment-puller. Normally deep resins and winter spices don't blend well with oud, yet here they come together seamlessly.

It opens with saffron, cinnamon and cardamom immediate, warm and inviting, the kind of top notes that make you say "mmm". As it develops, the mid of dates and incense adds a sweet, rounded spice, leading into a base of oud, vanilla and amber that ties everything together.

It's smooth, rich, long lasting and feels polished. The oud gives it that classy edge the kind of scent that smells like a business deal getting signed.



SAFRAN SECRET
MAISON CRIVELLI

Safran Secret and yes, the secret is out. Saffron has been a recurring theme lately, and here it takes center stage. The exact note breakdown is unclear, but this one reads loud and clear: saffron up top, woods and spices supporting underneath. There's a metallic edge to it that gives the whole fragrance a masculine, slightly leathery feel. It comes across clean, sharp, rich and undeniably luxurious. On clothes it sticks, and it projects with confidence for hours.

A solid one to buy or gift this season.



71 WIDIAN

This ia a star fragrance, not just in price but quality, sorry for introducing this, it may hurt your pockets.

The first spray makes an impression immediately. A smooth breeze of bergamot, sage and lavender rises from the skin, crisp and aromatic, like stepping into a cool morning with sunlight just beginning to warm the air. The herbal freshness is elegant, never sharp, and sets a confident tone right from the start.

As the opening softens, the deeper elements begin to unfold. Saffron melts into the composition, quietly adding richness, and the oud appears with a calm authority. It feels dark but polished, earthy yet silky, like aged wood shaped by a skilled hand. There is no harshness, no screech, just a steady, well-rounded presence that invites rather than challenges.

The heart and base develop with patience. Warm amber begins to glow beneath the oud, creating a subtle sweetness that balances the smoky, resin-like texture. The scent evolves in waves rather than jumps, shifting from bright and aromatic to deep and intimate while keeping its structure intact. You sense complexity, but everything moves with fluid precision. No note tries to dominate. It is harmony built piece by piece.

Longevity is excellent, comfortably stretching beyond a full day, and the aura remains steady without turning overwhelming. It reads masculine, sophisticated and self-possessed — the kind of scent that doesn't need to raise its voice to be noticed. It has a presence that lingers like a memory rather than a shout.

For those who appreciate oud that is powerful without aggression, intricate without being difficult, this deserves a place on the skin. Widian 71 feels like luxury crafted with restraint — confident, warm, and beautifully composed.


71
Extrait de parfum
WIDIAN

Editors Notes

AW
25/26

VOLUME ONE: WATER AND OIL MIX...





There is a surprisingly simple method for making perfume last longer, project better, and stay noticeable for hours even on the busiest days.

Today, it's being said plainly:
→ **Apply perfume oil to damp skin**
→ **Follow with unscented lotion**
→ **Finish with perfume spray.**

When you step out of a warm shower, your skin is at peak absorption. The outer layer the stratum corneum is hydrated, softened and slightly expanded, allowing fragrance molecules to move into it more efficiently. Applying perfume oil at this point creates the foundation: oils bond well with skin lipids, creating a long-lasting concentration of scent beneath the surface rather than just on top of it.

The oil anchors. The lotion seals. The spray projects.

After the oil, a fragrance-free moisturiser is the second essential step. Most people skip this and it's the reason many complain that perfume fades too fast. Lotion forms an occlusive barrier, locking the oil within the skin and preventing moisture loss. It keeps the surface supple and slows fragrance evaporation dramatically. Instead of scent burning off in a few hours, it releases at a controlled, steady pace.

Only then does the perfume spray come in. Alcohol-based sprays are designed for diffusion they move outward, into the air, creating sillage and presence. But without a base, they evaporate quickly. When sprayed over moisturized, oil-primed skin, they cling more effectively.



The result isn't mystical. It's mechanical.

You create layered scent performance rather than a single fleeting application:

Step Function:
Oil – Deep absorption + Longevity
Lotion – Moisture + Scent Lock
Spray – Projection + R

just structure, chemistry and understanding how skin interacts with perfume.

The gate is open now, plainly and practically:

Oil →
Lotion →
Spray →

A simple three-step method that makes every fragrance perform like its best version.

Final Remarks

The Vision is big, the Bible says not to despise small beginnings therefore we choose to delight instead. There is so much we are going to use this plaform for and shed light upon and we are so excited to see where the journey takes us. It is not in the numbers but in the impact.



Glossary

Accord: A blend of multiple notes that creates one unified smell rather than individual ingredients standing alone. Similar to a chord in music.

Amber: A warm, sweet, resinous accord often made from labdanum, benzoin or vanilla. Known for richness and depth.

Ambroxan: A modern synthetic note often described as sweet, musky, warm and diffusive. Common in projecting perfumes like BR540.

Aromatic: Refers to herbal, fresh or spicy notes such as cardamom, lavender, sage or rosemary. Often clean and uplifting.

Base Notes: The deepest and longest-lasting layer of a fragrance. Usually richer notes like woods, resins, musks, vanilla and amber.

Boozy: A scent profile reminiscent of liqueur, rum, whiskey or wine. Smooth, warm, often gourmand-adjacent.

Composition: The overall structure of a fragrance and how the notes are arranged and layered through opening, heart and dry-down.

DNA:A fragrance house's recognizable scent identity or style. When a perfume is said to have a strong DNA, it is instantly identifiable.

Dry Down: The final stage after the top notes fade. Usually creamy, sweet or warm depending on the base.

Extrait: A parfum concentration higher than EDP. Often richer, smoother, longer lasting and more intense on the skin.

Flanker: A variation of an existing perfume (same name, different version). Often a twist in concentration, note emphasis or tone.

Gourmand: Sweet, edible-like fragrances. Notes often include vanilla, caramel, chocolate, almonds, coffee and sugar.

Jammy: A sticky, fruit-like sweetness often used to describe thick rose or berry notes. Dark, rich, almost syrupy.

Longevity: How long a fragrance remains detectable on the skin.

Middle / Heart Notes: The core of the fragrance. Appears after the top notes settle. Often florals, spices, fruits or heavier fresh notes.

Projection: How far the fragrance radiates from the skin. A scent with strong projection can fill a room or leave a trail as you move.

Signature Scent: A fragrance distinct enough to represent a person. Not background. Not forgettable.

Synthetic: Not a natural essential oil. Not inherently negative. Often provides performance, longevity and consistency.

Wearability: How easily a perfume fits daily life. Not too heavy, not too overpowering, easy to enjoy.



Our Father, who is in heaven,
Hallowed be Your name.
Your kingdom come.
Your will be done,
On earth as it is in heaven.
Give us this day our daily bread.
And forgive us our debts, as we also have forgiven our debtors.
And do not lead us into temptation, but deliver us from evil.

Main Editor Signature:

